

David Weng

Vancouver, British Columbia, Canada

thedavidweng@gmail.com

[linkedin.com/in/thedavidweng](https://www.linkedin.com/in/thedavidweng)

Summary

David Weng is a content creator with extensive experience and multiple skills, including video editing, UI/UX design, photography, social media management, website operation, and event planning. With the ultimate pursuit of details and a strong sense of responsibility, he can successfully complete multiple complex projects. As a professional and passionate content creator, David is committed to staying at the forefront of the industry and providing clients with the most competitive solutions.

Check out the website to learn more.

Experience



Senior Editor

Global Youth Summit 中国世界青年峰会

Oct 2023 - Present (4 months)

Oversaw the careful review and refinement of content to uphold accuracy, consistency, and overall aesthetic value for the Global Youth Summit.



Educational Technology Assistant

UBC Department of Physical Therapy

Sep 2023 - Present (5 months)

- Reinforced accessibility in educational content by adding alternative text.
- Conducted comprehensive research for integrating accessible graphical elements including photographs, illustrations, and text boxes to cater to an inclusive learning environment.
- Utilized Adobe Creative Suite and Articulate 360 for curriculum design.



Resident Advisor

UBC Student Housing and Hospitality Services

Aug 2023 - Present (6 months)

- Employed a peer-to-peer approach as a Residence Advisor to foster wellness, safety, and personal development, enriching the residential experience for students.
- Facilitated strong connections between residents and campus resources, nurturing a supportive and inclusive community that bolstered students' success and well-being.
- Organized and managed multiple events for a community of 1,359 residents, receiving commendable feedback for the initiatives and significantly strengthening the sense of unity among students.



Treasurer

UBC Media Studies Student Association

May 2023 - Present (9 months)

- Supervised all financial activities leading and maintaining financial records.

- Responsible for applying for grants for the club.



Vice President Media

UBC Chinese Students and Scholars Association (UBC CSSA)

Apr 2023 - Present (10 months)

Directed media production efforts, overseeing the capturing and production of event photos and videos, resulted in visually compelling content that heightened event engagement and strengthened the organization's media presence.



Writer & Editor

词堂 Citang

Dec 2022 - Present (1 year 2 months)

- Creatively curated and composed content for the Instagram account, @this_is_citang, by identifying relevant internet memes and providing explanations.
- One post achieved exceptional exposure exceeding 150.09k views.
- Account's follower base grew by over 5000+ upon joining.



Video Production Assistant

Beaty Biodiversity Museum

May 2023 - Sep 2023 (5 months)

- Executed the filming and editing of various research and promotional videos, effectively conveying key messages and strengthening brand identity through visual storytelling.
- Demonstrated creativity and skill in designing numerous signs, posters, and plaques for the museum. Significantly enhanced the museum's aesthetic and bolstered its public image.



Video Specialist

Global Youth Summit 中国世界青年峰会

Jul 2022 - Aug 2023 (1 year 2 months)

Coordinate and manage the video team.



Social Media Coordinator

Vancouver Arts Colloquium Society (VACS)

Jan 2023 - May 2023 (5 months)

- Managed the strategy and execution for social media marketing campaigns, generating increased follower engagement and driving brand awareness.
- Crafted engaging articles for monthly newsletter.



Communications Coordinator

UBC Media Studies Student Association

Nov 2022 - May 2023 (7 months)

- Collaborated with the Vice President of Marketing to promote events, enhancing brand image and audience reach.
- Co-authored and disseminated monthly newsletters, contributing to audience engagement.



Director of the Media Department

UBC Chinese Students and Scholars Association (UBC CSSA)

Apr 2022 - Apr 2023 (1 year 1 month)

Responsible for arrange work and capturing and producing event photos and videos.



Operations Specialist

Global Youth Summit 中国世界青年峰会

Jul 2022 - Jan 2023 (7 months)



Executive Committee

UBC Chinese Students and Scholars Association (UBC CSSA)

Sep 2021 - Dec 2022 (1 year 4 months)

Education



The University of British Columbia

Bachelor of Media Studies, Minor in Asian Area Studies, Media Studies

2021 - 2025

Licenses & Certifications



Social Media Marketing - HubSpot Academy

Issued Jan 2023 - Expires Feb 2025

359c61fd61c749d895e903dfaca5b47f



Visual Elements of User Interface Design - Coursera

TFCLBQEV9HLX



UBC Chinese Language Program Volunteer - UBC Department of Asian Studies



Graphic Design Foundations: Typography - LinkedIn



Technical Support Fundamentals - Google

7DWEBT8SJTNC



SEO - HubSpot Academy

Issued Oct 2023 - Expires Nov 2024

095f86b475294fc9a8fa0a6e5fde7540



Introduction to Social Media Marketing - Meta

XGJ7BHRTYGA7



Data Analytics Essentials - Coursera



IT Security: Defense against the digital dark arts - Google

JJQL8CVCQY6U

Skills

Data Analytics • Search Engine Optimization (SEO) • Mandarin • Troubleshooting • E-Learning Development • Video Production • Graphic Design • Web Development • Web Content Writing • Prompt Engineering

Honors & Awards

Faculty of Arts International Student Scholarship - The University of British Columbia

Jan 2024

The International Student Scholarship recognizes international Arts students who demonstrate strong academic achievement, engagement in the Faculty, and the potential to make a scholarly contribution within their chosen field of study.