

DAVID WENG

Vancouver, British Columbia, Canada

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SUMMARY

- David is a content creator with extensive experience and multiple skills, including video editing, graphic design, photography, social media marketing, website development, IT troubleshooting and event planning. David's meticulous attention to detail and unwavering sense of responsibility navigate and execute numerous intricate projects with ease and precision.

EXPERIENCE

Educational Technology Assistant

September 2023 - April 2024

UBC Department of Physical Therapy, Vancouver, BC

- Reinforced accessibility in educational content by adding alternative text.
- Conducted comprehensive research for integrating accessible graphical elements including photographs, illustrations, and text boxes to cater to an inclusive learning environment.
- Utilized Adobe Creative Suite and Articulate 360 for curriculum design.

Resident Advisor

August 2023 - Present

UBC Student Housing and Hospitality Services, Vancouver, BC

- Employed a peer-to-peer approach as a Residence Advisor to foster wellness, safety, and personal development, enriching the residential experience for students.
- Organized and managed multiple events for a community of 1,359 residents, receiving commendable feedback for the initiatives and strengthening the sense of unity among students.

Treasurer

May 2023 - Present

UBC Media Studies Student Association, Vancouver, BC

- Oversees all financial activities and is responsible for reimbursement of members.
- Responsible for managing grants application, raised over \$3,000 for events.

Vice President Media

April 2023 - April 2024

UBC Chinese Students and Scholars Association (UBC CSSA), Vancouver, BC

- Directed media production efforts, overseeing capturing and production of event photos and videos, resulted in visually compelling content heightened event engagement and strengthened organization's media presence.

Writer & Editor

December 2022 - Present

Citang, New York, United States

- Creatively curated and composed content for the Instagram account, @this_is_citang, by identifying relevant internet memes and providing explanations, one post achieved exceptional exposure exceeding 150.09k views, and account's follower base grew by over 5000+ upon joining.

Video Production Assistant

May 2023 - September 2023

Beaty Biodiversity Museum, Vancouver, BC

- Executed filming and editing of various research and promotional videos, conveying key messages and strengthening brand identity through visual storytelling.
- Demonstrated creativity and skill in designing numerous signs, posters, and plaques for museum. Enhanced museum's aesthetic and bolstered its public image.
- Led the production of a data visualization video that was submitted to the Government of Canada.

Social Media Coordinator

January 2023 - May 2023

Vancouver Arts Colloquium Society (VACS), Vancouver, BC

- Managed strategy and execution for social media marketing campaigns, generating increased follower engagement and driving brand awareness.

- Crafted engaging articles for monthly newsletter.

Communications Coordinator

November 2022 - May 2023

UBC Media Studies Student Association, Vancouver, BC

- Collaborated with the Vice President of Marketing to promote events, enhancing brand image and audience reach.
- Co-authored and disseminated monthly newsletters, contributing to audience engagement.

Director of the Media Department

April 2022 - April 2023

UBC Chinese Students and Scholars Association (UBC CSSA), Vancouver, BC

- Responsible for arrange work and capturing and producing event photos and videos.

EDUCATION

Bachelor of Media Studies

December 2025

University of British Columbia, Vancouver, BC

- Minor in Asian Area Studies

LICENSES & CERTIFICATIONS

Social Media Marketing - HubSpot Academy

359c61fd61c749d895e903dfaca5b47f

Visual Elements of User Interface Design - Coursera

TFCLBQEV9HLX

UBC Chinese Language Program Volunteer - UBC Department of Asian Studies

Graphic Design Foundations: Typography - LinkedIn

Technical Support Fundamentals - Google

7DWEBT8SJTNC

SEO - HubSpot Academy

095f86b475294fc9a8fa0a6e5fde7540

Introduction to Social Media Marketing - Meta

XGJ7BHRTYGA7

Data Analytics Essentials - Coursera

IT Security: Defense against the digital dark arts - Google

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SKILLS

Data Analytics, Search Engine Optimization (SEO), Mandarin, Troubleshooting, E-Learning Development, Video Production, Graphic Design, Web Development, Web Content Writing, Prompt Engineering

HONORS & AWARDS

Faculty of Arts International Student Scholarship - The University of British Columbia

Jan 2024